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Issue 5

Fu Jen Life

NEWSLETTER



Fu Jen Community Offers Warm Greetings for Freshmen in Door-Knocking Ritual

2014 ACUCA Student Camp Shares its Christian Faith Without Borders



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Fu Jen Life

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Message of the Vice President for Administrative Affairs

Seasonal greetings from
Fu Jen Catholic University!

It is a great pleasure to present Issue 5 of *Fu Jen Life*, which brings you a string of news on campus.

In September, the university welcomed 6,600 freshmen, who became new members of our great family. I wish our youngest members good luck as they embark on a new voyage of knowledge, friendship and experience. I would like to pay special tribute to a life warrior, Yi-Jie Li, our freshman in the Department of Communication Arts in the College of Communication. Ms. Li was diagnosed with Amyotrophic Lateral Sclerosis (ALS), a severe neurodegenerative disorder, which results in muscle wasting and spasticity. Her grade in the entrance examination was so good that she was eligible to enter a number of national universities. However, she persisted in fulfilling her dream to major in mass communication at Fu Jen. Her tenacity and spirit is a role model for us all. We pray whole-heartedly that her pursuit will be blessed with grace from above.

On August 1, 2014, the University inaugurated the Center for Arts, which shoulders the responsibility to promote cultural activities and refine our aesthetic taste by introducing first-rate performances and exhibitions on campus. Starting from this semester, faculty and students and the general public in the neighborhood can attend ensembles and recitals by soloists from the National Symphony Orchestra, a performance of the Cloudgate dancers, concerts of sacred music, Jazz and popular musicians on the Fu Jen campus. The Center was also awarded a substantial grant from the Ministry of Culture for a project, “Incubation of Cultural and Creative Industry.”

In the last few months, both Taiwan and the international society were challenged by severe accidents and political turmoil—the plane crash in the Pescadores Islands, the explosion in Kaohsiung, wars in the Middle East, Iraq and Ukraine, and protests in Taipei and Hong Kong. Besides raising funds and resources to help the victims, the University community also offered masses and prayers. May God receive the souls of the dead, console the hearts of the living, and end conflicts in the world.

Last but not least, I sincerely hope that *Fu Jen Life* not only keeps our readers informed of events and achievements, but also connects the hearts of our alumni and partners throughout the world.

Professor Jung-Lung Chen
Vice President for Administrative Affairs of
Fu Jen Catholic University





Door-Knocking Ritual takes place at Fu Jen.



Yi-Jie Li, who is studying in the Department of Communication Arts in the College of Communication this year, serves as student representative.



Professor Chen-Nan Lai, Dean of the College of Foreign Languages gives student ID card to student representative.

Fu Jen Community Offers Warm Greetings for Freshmen in Door-Knocking Ritual

As the new academic year began this September, the Fu Jen community held an opening ceremony for Academic Year 103 and warmly greeted freshmen. The ceremony took place on September 12, 2014. This year 6600 freshmen, including 185 students from the Greater China area, attended the ceremony. The event marked a new milestone in the life of every individual. Most Reserved Peter Liu, Chair of the Board of Trustees of Fu Jen Catholic University and Archbishop of Kaohsiung, offered his best wishes for students and said, “College life and learning at Fu Jen will be more fruitful than you expect. Thus you should strive hard to enrich both your life and mind.”

Student representatives of the “Lumah Club” processed with banners of Fu Jen colleges and important academic institutions such as the School of Continuing Education, the Holistic Education Center and Fu Jen Academia Catholica, to lead participants to enter the Chung-Mei Auditorium. By definition, “Lumah” stands for “home” in one of the indigenous languages of Taiwan. In addition, the door-knocking ritual was featured in the September ceremony. The ritual adopted the teaching of the Bible, “Ask, and it will be given to you; seek, and you will find; knock, and it will be opened to you” (Matthew 7:7). The college deans offered their special prayers and conferred student ID cards upon the freshman representatives. A faculty member of the College of Communication shared an inspiring story about a special student who suffers from Amyotrophic Lateral Sclerosis (ALS). Regardless of her physical limits, she has fulfilled her dreams to study in the Fu Jen Department of Communication Arts. Vice President for Academic Affairs Professor Shang-Shing P. Chou spoke at the ceremony and expressed his admiration for her courage and perseverance. Professor Chou added that she set a good example for every youth and strongly urged freshmen to treasure the opportunity to study at Fu Jen.

The Fu Jen Student Association (FJSA) did not only supply refreshment to cheer the spirit of the new arrivals but also prepared an introductory clip entitled “Enjoy Your Life” to help the freshmen to better understand the Fu Jen community. Freshman representative Je-Chiuan Fan expressed his excitement at participating in the event. He really appreciated the efforts of the Student Association in their preparations. A series of unique performances was presented by various student clubs on campus.

At the end of the ceremony, the Fu Jen Philharmonic Youth Choir led the audience to sing the university anthem. Fu Jen Chaplain Rev. John Shou-Chung Lai presided over the closing ceremony, and lit candles as symbols of the illumination of life for the student representatives.

2014 ACUCA Student Camp Shares its Christian Faith Without Borders

On August 11, Fu Jen Chaplain Rev. John Shou-Chung Lai presided over the opening ceremony of the 2014 ACUCA Student Camp, and guided students from member institutions in the Association of Christian Universities and Colleges in Asia (ACUCA). President Vincent Han-Sun Chiang spoke at the welcome party and offered his best wishes and greetings to all.

The Association of Christian Universities and Colleges in Asia was formally established at a founding conference in Manila on December 6-9, 1976. The objective of ACUCA is to unite different Christian schools under Christian fellowship in Asia and to encourage collaboration to enhance the quality of education. Twenty two universities participated in the founding conference and resolved to fulfill the words of Dr. Daniel C.W. Tse, who constantly urged the Christian community in Asia to take steps toward “more initiative and responsibility in planning, working and sharing together on a regional basis.” Therefore, today ACUCA plays an indispensable role in the development of Christian higher education institutes in all of Asia. The association functions as a paramount communication platform for Christian educational institutions. ACUCA is currently composed of 57 member institutions in eight countries (Hong Kong, India, Indonesia, Japan, Korea, the Philippines, Taiwan, and Thailand). The list of ACUCA programs includes both short-term and long-term exchange programs among member institutions, ACUCA Student Camp, and various conferences. The ACUCA network allows its member institutions to share information and work together to address operational issues.

The theme of the five-day event this year was “Values Education: Re-discovering our Values to Foster a Better You and Build a Better World.” To boost the spirit of cultural exchange, participants were encouraged to share their ideas and values with each other. Vice-President for Mission Father Leszek Niewdana, who currently serves as General Secretary of ACUCA, said to a Chinese publication

that contemporary society merely encourages its youth to compete for the fruits of success without reminding them to keep a watchful eye on their spiritual health. “Thus, we encourage students to ‘know yourself’ and open their eyes to appreciate different cultures,” said Father Leszek Niewdana.

The 2014 ACUCA Student Camp prepared various activities such as a lecture series, cross-cultural communication workshops and Cultural Night. Staff members of the Student Camp explained that the Cultural Night is a significant annual event. The Student Camp strongly encouraged its students to introduce details of the traditions of their own cultures and prepare a 10-minute special performance. At the end of Cultural Night, Andrea T. Panjikaran and Lionel Michael Dias from Christ University in India presented a traditional dance as a surprise for their new friends.

Fu Jen Catholic University especially invited Rev. George Gerald Martinson, S.J., Vice Director of the Kuangchi Program Service, to serve as the keynote speaker of the lecture series. His topic was “Showing Christ’s Values in a Secular World.” The vice director emphasized the importance of mutual trust, and considered “observation” the key to nurture interpersonal relationships. According to a Chinese publication, Rev. George Gerald Martinson added that the mission of education is not only to spread knowledge, but also connect individuals with one another to share lessons of life education designed for the younger generation. In addition, he urged the audience to continuously pay more attention to details of daily life, instead of only the latest advantages of smartphones.

At the closing ceremony, Fu Jen Chaplain Rev. John Shou-Chung Lai led student representatives in prayers and provided best wishes for every member of ACUCA, the Christian churches, and the whole world. He especially prayed for Fu Jen to accomplish its mission, and smoothly prepare various activities and conferences for the Christian community in Asia. At the end of the prayer ceremony, on behalf of participants, the chaplain expressed his gratitude to Jesus Christ.



Group pictures of 2014 ACUCA Student Camp highlight the perfect end of the rare event.



Fu Jen Summer Camp Begins and Offers Prayers for the World in a Time of Suffering

The Center of Rural Areas Education Service (CORAES) held an opening ceremony for the Fu Jen Summer Camp at the Immaculate Conception Chapel, and offered prayers for the world in a time of great suffering on August 3, 2014. Most Rev. John Hung SVD, Archbishop of Taipei and Chancellor of Fu Jen Catholic University, presided over the prayer ceremony with Vice-President for Mission Father Leszek Niewdana, and Rev. Willy Ollevier, representative of the CICM Missionaries (Congregatio Immaculati Cordis Mariae). The CICM Missionaries is an important religious order in the Catholic Church.

“The Stream of Praise” was sung as the participants entered the campus Chapel. Rev. Jac Kuepers SVD, a member in the Fu Jen Board of Trustees, also partook in this great event and offered his best wishes for the world. At the Immaculate Conception Chapel, every participant mourned the passing of people claimed by the gas blast in Kaohsiung City and the recent plane crash in Penghu. At the prayer ceremony, Father Leszek Niewdana shared a passage in the Gospel of Matthew with the students, “Truly I say to you, to the extent that you did it to one of these brothers of mine, even the least of them, you did it to Me.” The Vice President for Mission implored the students to treasure what they have now and express their care for their family and friends.

200 pupils, 100 tutors and 200 representatives of sponsor organizations partook in the Summer Camp. The

CORAES prepared a series of warm-up activities for the audience after the ceremony. Tze-Han Lu, Director of the Center of Rural Areas Education Service, said that the theme of the program this year was, “Love can illuminate the World.” She added that CORAES makes constant efforts, in the tradition of Catholic spirit and love, to guide students in remote communities. “In addition to online tutoring and educational guidance, we always stand by their side when our pupils sorely need friendship and a helping hand,” said Director Lu.

In the Summer Camp, the Director also spoke with the students on lessons of life education in the context of recent heart-breaking events. “Take your time for learning. Love each other, especially those in need,” she stressed. She offered her condolences for the victims of current tragedies. Director Lu quoted an adage, “We never know whether death or tomorrow will come first.”

At the end of the ceremony, Director Lu expressed her appreciation for the continuous support CORAES has received from university authorities, including the FJCU Clinic and friends of Fu Jen. “The preparation for the Fu Jen Summer Camp could not have gone smoothly without their assistance,” she said. She added that the FJCU Clinic provides regular health checks for students in remote areas. The director said to a Chinese publication that, thanks to great support of the authorities, CORAES will continue to educate its students with knowledge of important news events and the development of a philosophy of life.



A prayer ceremony is held at Immaculate Conception Chapel to offer participants' love and best wishes for the world.



Staff members of the Summer Camp prepare a series of activities for participants and takes group pictures.



2014 Conference on the Development of Scholarships Network for Indigenous Students: Fu Jen Promotes the “Fulfill the Dream” Project

The 2014 Conference on the Development of Scholarships Network for Indigenous Students was held at Fu Jen Catholic University on August 28, 2014. The conference invited universities in Taiwan to attend and discuss how to improve the “Fulfill the Dream” project and consolidate its intercollegiate network for scholarships. To help indigenous students in remote communities accomplish advanced study, the “Fulfill the Dream” project raises funds from both the Ministry of Education and renowned corporations.

Professor I-Kon Lee, Deputy-Dean for Academic Affair at Da-Yeh University, led faculty members in the Taichung branch of the network, who came to Fu Jen as honored guests. The name list included Professor Hsiu-Ling Laio, Chair of the Da-Yeh Department of Plastic Arts, Director Jenn-Yueh Wu, and Director Hsu, a professor at Ming Dao University. Professor I-Kon Lee and other speakers shared their experience in helping their indigenous students aim higher with the “Fulfill Dream” project.

The Fu Jen “Lumah Club” enchanted “The Song of Rukai” and shared a video clip to introduce the fruits of its cultural exchange program in the Philippines before the discussion of the conference began. A staff member in the club explained that “lumah” means “home” to indigenous people in Taiwan. The club representative Zih-Syuan Chao said that the Government in Taiwan sets a good example by offering constant care and sufficient help for residents in mountain areas. She added that exchange tour applicants have to undergo special training every year. Within these efforts, the “Lumah Club” can help to record the mother language of an individual tribe and compose materials for language-teaching.

Professor Ying-Chou Wang, Dean of the Office of Student Affairs, shared details about his visit to remote tribes during Fu Jen Cycling Tour this summer. In addition, Professor Wang explained that 2014 marked the third year of work for the Fu Jen Indigenous Student Resource Center. To protect the rights and improve the welfare of indigenous students, the Council of Indigenous Peoples in the Executive Yuan commissioned Fu Jen to recruit a team of determined specialists and found the Student Resource Center in 2011. Vice-President for Mission Father Leszek Niewdana stressed that the mission of the scholarship network and its “Fulfill the Dream” project is to ensure opportunities of social mobility for indigenous elites who deserve both equal and better treatment.

Professor Pei-Lu Chen Zhang (Professor Tunkan Tansikian), who currently serves as the Political Deputy Minister for the Council of Indigenous Peoples, and is a faculty member at National Dong-Hwa University as well, spoke at the end of the conference. As a prominent indigenous intellectual, Professor Chen Zhang not only encouraged students to strive to achieve their personal goals by sharing life stories, but also emphasized that the government will continuously provide more resources and assistance for promising indigenous students.



Group pictures of 2014 Conference on the Development of Scholarships Network for Indigenous Students marks the historic moments at Fu Jen.



From left, Professor Ying-Chou Wang, Dean of the Office of Student Affairs and indigenous students.

Fu Jen Center for the Arts Helps to Promote Aesthetic Education

FJCU established its Fu Jen Center for the Arts in the hope of enhancing aesthetic education and preparing exhibitions of fine art. Its inauguration ceremony took place on August 1, 2014. Professor Shu-Wen Sun, a renowned faculty member in the Department of Music, currently serves as the Director of the Center. Professor Sun said that university authorities aspire to provide access to fine arts for students at Fu Jen.

In addition to art exhibitions, members in the Fu Jen community such as the Chinese Poetry-Singing Club and the Fu Jen Philharmonic Chorus can better present their graduation exhibitions and performances at the Center for the Arts. Professor Sun said art education demands intensive participation. "When it comes to preparations for performance, the online preservation system of the Center for the Arts will allow students to find the most suitable options among the Chung-Mei Auditorium, the Arens Multi-functional Conference Centre and theaters at Fu Jen," she added.

The Ministry of Culture (MOC) especially conferred the "Project of the Incubation of Cultural and Creative Industry" (藝文產業創新育成計畫) upon the Center for the Arts in recognition of Fu Jen's efforts to improve its programs of holistic education. With assistance from the MOC, various exhibitions and performances will be scheduled in the future. For an example, the famous work *About Bekosis 2* recently took place at the Fu Jen Theater on October 3, 2014. Fu Jen Chaplain Rev. John Shou-Chung Lai said that the motto of FJCU is "Truth, Goodness, Beauty, Sanctity" (in Latin, "Veritas, Bonitas, Pulchritudo, Sanctitas"), and aesthetics especially stands for a sense of perfect harmony."

At the closing ceremony, Professor Tai-sheng Kang, Dean of the College of Arts, said that the main value of art is more than mere enjoyment of leisure. Authorities in various sectors of society strive to integrate resources of art and technology industries. "Thus the establishment of the Fu Jen Center for the Arts will not only help to cradle more specialists for creative efforts in the world of our local industry, but also fulfill Fu Jen's mission for the consolidation of holistic education," Professor Kang said.



The picture above is one of Huan-Kui Wang's artwork.



Fourth from right, President Vincent Han-Sun Chiang leads faculty of Fu Jen to greet Tian-Liang Wang at opening ceremony of art exhibition.



Vice President for Academic Affairs Professor Shang-Shing P. Chou (second from the left) and faculty members take group pictures with Tian-Liang Wang (center-right).



Professor Jung-Lung Chen, Vice President for Administrative Affairs leads members of Fu Jen community to attend renowned calligrapher Huan-Kui Wang's calligraphy exhibition.



From center-left, Vice President for Administrative Affairs Professor Jung-Lung Chen, President Vincent Han-Sun Chiang and Professor Shang-Shing P. Chou, Vice President for Academic Affairs (second from right) attends the opening ceremony in the Center for Academic-Industrial Cooperation and Incubation.



From center right, President Vincent Han-Sun Chiang and Professor Jyh-Yih Leu, Director of the Center (second from right), lead staff member to take group pictures.



President Vincent Han-Sun Chiang presides opening ceremony of the center.

Special Report about the Center for Academic-Industrial Cooperation and Incubation

The mission of the Center for Academic-Industrial Cooperation and Incubation aspires to assist both small and medium-sized enterprises. A team of determined specialists at Fu Jen constantly helps to promote “technology transfer” and “academic-industrial cooperation” between the university and local industry. The center continues to guide local industry in the upgrading of technology, developments of profitable products and evaluation of clear strategies of management and marketing. In addition, Fu Jen Catholic University and its Center for Academic-Industrial Cooperation and Incubation hope to boost the value of research and continuously improve the common welfare by connecting both academic and industrial fields. While researchers concentrate on the development of theory, staff members in the center aim at helping institutes at Fu Jen to enhance the commercialization of certain types of technology with win-win negotiations.

Its first step of development strategy was to establish a store on campus. Fu Coffee and its online platform “輔大一粒麥” (“a grain of wheat” in Chinese), which adopts the values presented in the Parable of the Grain of Wheat, strives to improve the common good according to Catholic values. “Truly, truly, I say to you, unless a grain of wheat falls into the earth and dies, it remains alone; but if it dies, it bears much fruit” (John 12:24). Currently, the Center for Academic-Industrial Cooperation and Incubation is working on a new product, “Fu Jen Bread,” with the assistance of the Department of Nutritional Science. These efforts are meant to provide a healthier breakfast for students at Fu Jen. Professor Fei-Li Lo, Chairperson of the Department of Nutritional Science, designed unique nutritional formulas for different kinds of breads.

A staff member said to Fu Jen Life, “We strongly want to share high-quality food and products with teachers and students on campus. Our desire is to let more and more people enjoy the quality of our goods.” The center has proposed intensive collaboration projects with academic institutions at Fu Jen. In particular, the list of priorities includes cooperative ventures in bio-medical technology, and artistic design, just to name only two fields.

The College of Human Ecology serves as a faithful alliance for the Center for Academic-Industrial Cooperation and Incubation. The center helped Professor Si-Shyun Lin, a faculty member in the Department of Restaurant, Hotel and Institutional Management (RHIM), to establish “Fu Coffee.” With the guidance of Professor Lin, staff members and students at Fu Coffee quickly master skills and know how to roast and offer the choicest coffee. In addition, Fu Coffee also participates in international coffee expositions and has earned a variety of rewards.

The Center for Academic-Industrial Cooperation and Incubation will continue to assist local industry in enhancing its development of technology and expanding service for current workshops and more customers. A win-win deal will not only create revenues for the university, but also accomplish its goals to improve various sectors of society.

Nutritional Science Department Collaborates with Center for Academic-Industrial Cooperation and Incubation to Ensure Food Security

The Department of Nutritional Science collaborates with the Center for Academic-Industrial Cooperation and Incubation to ensure food security for students at Fu Jen. Since nowadays food security has become a crucial issue, the Nutritional Science Department is working especially hard to fulfill its mission and serve both the Fu Jen community and local society. University authorities have established various workshops for example, Fu Coffee. Fu Coffee offers healthy food and promotes fair trade. Professor Jyh-Yih Leu, Director of the Center for Academic-Industrial Cooperation and Incubation and a faculty member in the Department of Life Science, said that the center has helped more than 70 companies in local industry to effectively improve their systems and acquire essential patents from renowned researchers.

Fu Coffee and its online platform “輔大一粒麥” (“a grain of wheat” in Chinese), which follows the teachings of the Parable of the Grain of Wheat, strive to improve local society and make the world better by Catholic values. In addition to coffee and hand-made bread, “輔大一粒麥” also provides unique products designed and produced by students at Fu Jen and determined manufacturers. “輔大一粒麥” insists on purchasing materials from sources committed to fair trade. Fu Jen ice-cream is one of the bestselling products in the Nutritional Science Department. Hundreds of guests come to Fu Jen for special flavors of ice-cream during Fu Jen’s university anniversary celebrations.



Picture of "Fu Bread" provided by Fu Coffee.

Fu Jen is acutely aware of its mission to stand up for the truth and provide both counseling and comfort to local society as it deals with the tainted oil scandals caused by Ting Hsin Oil and Fat Industrial Company. In addition to promoting a healthy balanced diet, faculty members in the Nutritional Science Department continue to advise the authorities on food safety regulations. Professor Chih-Wei P. Chiu said officials must attack loopholes in related regulations to effectively curb fabrication of nutrition facts, mixture of oils, and even worse crimes. “For example, the certification of animal and human food manufacturing licenses should be more precisely categorized and clearly separated. No drop of pet food oil should be allowed in human food,” Professor Chiu stressed. He said that the Nutritional Science Department will be a faithful friend and help its neighbors to solve their doubts.

FJCU Wins Gold Medal at the 2013 Taipei Int'l Invention Show & Technomart

Fu Jen Catholic University earned a gold medal at the 2013 Taipei Int'l Invention Show & Technomart. The Taipei Int'l Invention Show & Technomart is the most important annual event held by the Bureau of Foreign Trade of the Ministry of Economic Affairs and the Taiwan External Trade

Development Council (TAITRA). The Bureau of Foreign Trade holds the “invention show and technomart” every year in order to reward the most promising inventors and hard-working enterprises in Taiwan.



Fu Jen Center for Academic-Industrial Cooperation and Incubation signs a contract with the Ministry of Economic Affairs.



From left to right, representative of the Ministry of Economic Affairs and Vice President for Academic Affairs Professor Shang-Shing P. Chou.

College of Communication Welcomes Freshmen and A Life Warrior

The Fu Jen College of Communication was founded in 2010 and consists of one graduate institute, three departments and a radio broadcasting network and news press on campus. The Graduate Institute of Mass Communication, the Department of Communication Arts, the Department of Advertising & Public Relations, and the Department of Journalism & Communication Studies rank among the better known departments at Fu Jen. In recognition of its quality of research, the Ministry of Education (MOE) commissioned Fu Jen to formally establish the College of Communication, although it has been more than forty years since Fu Jen Catholic University began to train specialists for the field of communication arts.

The Voice of Fu Jen and the Fu Jen News Press are special intern programs in the College of Communication. In addition to faculty committed to the development of theory, the College sincerely welcomes and recruits experienced anchors and advertisement managers to share insights about both media and industries dedicated to the communications industry and creativity. The College of Communication always aspires to step by step improve our local society by educating specialists for the media.

At Shanghai Jiao Tong University, Professor Yi-Chen Wu, Dean of the College of Communication, spoke as honored guest and emphasized the importance of crisis communication on July 17, 2013. Professor Wu said that the art of public relations management nowadays has become a crucial issue. "The development of information technology and various social networking helps to spread news around the world, especially unpleasant news," she added.

Professor Wu also expressed her hearty welcome for a special arrival, Yi-Jie Li, who is studying in the Department of Communication Arts in the College of Communication this year. To honor her perseverance, the 2006 President's Education Award, the highest honor in Taiwan for students

who achieve remarkable accomplishments, was conferred upon Yi-Jie Li, who has endured Amyotrophic Lateral Sclerosis (ALS) for many years and yet scored well in the entrance exam this academic year. "It is difficult for people, who still are blessed with good health, to imagine how hard it was for Yi-Jie Li to accomplish her goals," said Professor Yi-Chen Wu. Professor Wu told a Chinese publication that she truly admires the student's courage and perseverance to pursue dreams to study at Fu Jen, regardless of inconvenience caused by the progressive neurodegenerative disease. "Thus tender care and special attention will be given to Yi-Jie Li, a life warrior," Professor Wu concluded.

In contrast to unilateralism, the College of Communication considers pluralism to be the key to both interpersonal and intercultural communication. The faculty in the college strongly encourages its students to respect different voices. In touch with Catholic values, the College of Communication aspires to educate its students with the love of Christ, in addition to professional knowledge.



Yi-Jie Li receives greetings and student ID card from Fu Jen.



College of Communication

Fu Jen Department of Communication Arts Holds Summer Camp to Greet New Arrivals

The Fu Jen Department of Communication Arts opened its “影-JOY” Summer Camp (sharing the similar pronunciation of “enjoy” in Chinese) to greet its new arrivals on July 7, 2014. The cheerful event lasted three days. The mission of this annual activity was to enable students to better understand the Department of Communication Arts. A tour to most featured programs such as the Voice of Fu Jen Catholic University (VFJU) and related laboratories was included. In addition to a series of warm-up activities and welcome parties, the Department of Communication Arts invited a famous alumnus, Ruei-En Chang, class of 2008, to share details about the multi-media industry. Ruei-En Chang once won a special award in the 14th Taipei Film Festival with a micro film, “Dear John.” Ruei-En Chang shared his career-related experiences with the audience.

The spokesperson of Summer Camp Ai-Yun Wei said that Counselor Chia-Ling Cheng and other staff members especially prepared a series of interesting courses on essential skills such as Photoshop, video-taking, and film-making, just to name a few areas. Two prominent specialists in the media industry positively responded to the invitation and spoke in the Department of Communication Arts.

Yan-Tian Chang, who serves as the Executive Producer

at Taiwan Public Television, and Director Gang Li, whose Dream Flight is one of the highest-grossing films of 2014 in Taiwan, shared their wisdom with participants at the Summer Camp.

Staff members of the Summer Camp arranged a “surprise auction.” Every prize was renamed and kept in a secret place in order to avoid a possible spoiler. The prize-winner said that the odds were even in favor of his team. While bidders on the other teams spent 30,000 points for a tiny box of chocolate, he gained the premium and every member on his team won great dishes of fried chicken at the price of 26,000 points.

At the end of the Summer Camp, every team had to present a micro film. The department authorities considered a summer camp to be the best platform for its freshmen to enthusiastically practice what they learn. A faculty member told a Chinese publication that the Department of Communication Arts always aspires to help its students enjoy their learning and thus advance professional skills. “As Steve Jobs once remarked, we hope our students may ‘stay hungry and stay foolish’ in their pursuit of dreams,” Chia-Ling Cheng said.



Group pictures of “影-JOY” Student Camp. Staff members prepare various activities for students to better understand the Department of Communication Arts.

Alumni of Communication Arts Department Share Wisdom With Students

The College of Communication recently invited three renowned alumni to return to Fu Jen to participate in the Jacob Career Lecture Series (雅各職涯講座) as honored speakers. In the Lecture Series, Director Li-Chun Chang, the director of the Dharma Drum Mountain Humanities & Social Improvement Foundation, Hong-Jhe Jhuang, former representative of the ROC Government Information Office in Hungary, and Jyong-Rong He, a senior journalist at the United Daily News, shared their career wisdom with current students. The Jacob Career Lecture Series is one of the most important annual events because it also functions as a communicative platform for both students and alumni.

The honored speakers not only revealed details about current situations in the media industry, but also discussed reasons why they choose to continue or might want to change their career paths. Director Li-Chun Chang said that she has been an experienced journalist for 26 years. Somehow, she rather more appreciates the philosophy and values of the Dharma Drum Mountain Foundation, because she strongly recognizes the teachings of Master Sheng-Yen, one of the mainstream teachers of Chinese Zen Buddhism. She strongly admires the devotion of Master Sheng-Yen to make the world better. Director Chang encouraged the audience to take a proactive approach toward their future careers and try everything new. "You really should boldly pursue your dreams and goals, if you hear the music of life," she stressed.

Jyong-Rong He, who is a senior journalist at the *United Daily News*, added that students had better figure

out what they want before taking the next steps of life, although confusion is a part of understanding. "The field of journalism consists of various chances and paths and thus you might explore the possibilities of life with a clear strategy," the senior journalist remarked.

College authorities said to *Fu Jen Life* that they will continue to maintain and consolidate the unity of Fu Jen's alumni network. Students may solve some of their doubts in the Jacob Career Lecture Series and receive more information about specific fields from these advisers.



Alumni speaks as honored guest in the Jacob Career Lecture Series.



Group pictures of the Jacob Career Lecture Series.

Fu Jen Community Accomplishes the 5th Cycling Tour around Taiwan

Members of the Fu Jen community accomplished the “5th Cycling Tour around Taiwan” on August 13, 2014. The annual activity came to a perfect end and cyclists arrived at the Fu Jen campus regardless of poor weather. The activity lasted 10 days. Both a welcome party and a blessing ceremony were held soon after their arrival.

The Cycling Tour around Taiwan began in 2010. One of its missions was to raise charity funds for underprivileged communities and promising student athletes. Staff members said that they managed to raise NT\$660,000 this year, thanks to the support of alumni, and especially thanks to the helping hand of faithful friends of Fu Jen. In 2011, exchange students from the academic alliance in China joined the march of Fu Jen to travel around Taiwan. “I will pray for your safe return and good health. Take care, and enjoy your tour,” Professor Ying-Chou Wang, who serves as the Dean of the Office of Student Affairs, said at the prayer ceremony on August 3, 2014.

During the tour, faculty members of Fu Jen led cyclists to visit alumni, local churches and sponsors in order to express their appreciation for accommodation and constant assistance. Yen-Ni Wu, a former representative on the National Team, attended the opening ceremony at Fu Jen and offered her prayers for the participants. Fu-An Lee, who won the decathlon gold medal at the Asian Athletics Championships twice, prepared a banquet for the students when the team arrived in Kaohsiung on August 7, 2014. The leading cyclist held the banner “God Bless Taiwan and Kaohsiung,” because it was the sincere hope of FJCU to express its care and love for those who survived the gas explosions in Kaohsiung, and for victims of the current aviation accidents around the world. A special thing to note, the Chair of Giant Manufacturing Company Jing-Biao Liu,

a strong sponsor of the Cycling Tour from the beginning, prepared a special banquet for the participants. In addition, the chair generously led a personal tour for the Fu Jen cyclists at the Headquarters of Giant Company.

Professor Ying-Chou Wang spoke of details in the design of the team uniform. “The triple circle on our t-shirt marks the history of Fu Jen and its prospects. Fu Jen will hold the National Intercollegiate Athletic Games 2015, the second time in 30 years,” said Professor Wang. He added that the university teams are faithful to tough workouts in the hope of earning 30 more gold medals at the Games 2015 to celebrate Fu Jen’s historic moment. Professor Wang expressed his appreciation for the courage of the student athletes and offered his best wishes on their personal goals.

At the end of the closing ceremony on August 13, university authorities prepared a welcome party to celebrate the achievement of the students. A participant said that he always dreamed of the romance of a grand tour, and really appreciated the assistance of FJCU.



Students embark their tour.



Faculty members and cyclists take group pictures after they accomplish tour.

Khan Academy Collaborates with Fu Jen Corps of Critical Innovation to Promote Flipped Classroom

Khan Academy, an important non-profit educational organization, collaborates with the Fu Jen Corps of Critical Innovation (Corps of Critical Innovation, 輔大關鍵創新種子團隊) to promote the so called flipped classroom concept. The flipped classroom became a new popular philosophy of teaching in recent years because of the development of technology. Students are encouraged to watch video lectures online. Compared to the traditional method, teachers step by step guide their students to finish homework and assignments in class but taught in a different way. Rather than merely lecturing to students, the flipped classroom involves deeper discussion and more personalized guidance.

The cooperation between Khan Academy and Fu Jen aims to eliminate the spatial limits of learning. Khan Academy was founded in 2006 by Salman Khan as a platform to offer free education. Its databank consists of

thousands of educational resources and teaching materials in fields such as mathematics, history, and computer science, just to name a few. Since Khan Academy approved the sharing of more resources with people around the world to promote the flipped classroom concept last year, Counselor Jian-Tu Huang and Counselor Shih-Jie Pan began to recruit students to join the translation team. Both now serve as staff members in the Fu Jen Campus Ministry Center and as mentors in the Corps of Critical Innovation.

Counselor Jian-Tu Huang revealed more details about the initiation of the translation project. Its mission is to grant local students more access to advanced learning. He added that it somehow took more time for the Corps to expand the coverage of translation at the very beginning because of a lack of new blood from other colleges.

Huang shared the good news with a Chinese publication that Khan Academy and the Fu Jen Corps of Critical Innovation recently recruited more academic partners, such as Wenzao Ursuline University of Languages and Providence University. Regardless of the above-mentioned difficulties, the Corps of Critical Innovation has accumulated 23% of the materials at the Khan databank now. "More than 170 volunteers from different fields have responded to our summons so far and continuously work on new assignments now," he said. "This also marks the anniversary of our cooperation," added Counselor Jian-Tu Huang.

Wei-Tse Tsai, who recently graduated from the Department of Physics, said that he heard of this project when he participated in a self-learning program in the College of Science and Engineering. "Khan Academy plays an indispensable role in improving our current education system. I want to always devote myself to its activities and translate more materials for students in Taiwan," said Wei-Tse Tsai.

Counselor Jian-Tu Huang told a Chinese publication that the Corps of Critical Innovation plans to take on greater challenges and finish the translation of its online learning platform before the next summer vacation. In addition to translation, staff members of the Corps said that they will keep improving their standard operation procedure, and help new volunteers address various tasks.



Fu Jen Corps of Critical Innovation holds a summer camp and take group pictures.

Story of ING: Entrepreneur Fulfills Her Dream with Perseverance

Well-known alumna Yi-Yun Cheng, class of 2012, came back to Fu Jen and shared her stories about the establishment of her restaurant “ING” with an audience in the Department of Restaurant, Hotel and Institutional Management (RHIM) on August 8, 2014. “ING” is a unique restaurant near Fu Jen campus. Yi-Yun Cheng, who graduated two years ago, explained that a desire for an original flavor made her decide to take over an old restaurant.

In 2011, Cheng happened to find an old restaurant. “Its service was impressive but it was a great shame that the quality of its food was not so ideal,” she said. In return to the kindness of the elder lady who strived hard to maintain that restaurant, Yi-Yun Cheng later submitted an improvement plan to the restaurant owner on how to improve the quality of its dishes. “The RHIM Department requires us to submit analyses whenever we complete internships. What I wanted was to give a helping hand to the elderly person,” said Cheng. To her surprise, the women asked whether Yi-Yun Cheng would like to take charge of the restaurant.

Yi-Yun Cheng stressed, “It was now or never. Either I seized such a rare opportunity to manage a restaurant and fulfill my dreams, or I would lose it forever.” Today she feels glad that she took such a challenge and accomplished every mission. In retrospect, Cheng said to Fu Jen Life, she also wanted to express her special thanks for those who offered a helping hand. “Without their help, I could not have fulfilled our goal before I graduated. I always feel grateful for all their kindness to me,” she said.

Yi-Yun Cheng added that entrepreneurship demands truly excellent management. She said to the audience that she always found courses and training in RHIM resourceful. When Cheng tried to renovate the old restaurant in 2011, she accomplished her startup business with both professionalism and confidence. With the helping hands of classmates, Cheng founded “Together Café,” which was to become ING later. “I never expected this, when I just shared good ideas with the chief,” she said. Cheng revealed more details about ING, which represents a sense of continuation and liveliness. Yi-Yun Cheng explained that “ING” aspires to supply quality organic food and a comfortable place for the Fu Jen community and its neighbors.

In addition to healthy food, ING also pays attention to social issues such as the Sunflower Movement, social inequality, and the food shortage in Africa, to name just a few. These efforts aim to make the world better by supporting both local organic farmers and social activists. In the future, Yi-Yun Cheng plans to conduct advanced study in Europe and continuously enhance the quality of ING. At the end of her speech, Cheng encouraged the students to strive hard to pursue their dreams while they are still blessed with youth and strength. She concluded her speech by saying, “Treasure your time, because we only live once.”



Pictures provided by Yi-Yun Cheng. The decoration of the restaurant ING shows its owner's concerns over social problems and different issues.

TRUTH, GOODNESS, BEAUTY, AND HOLINESS



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